



FOR IMMEDIATE RELEASE

Integrate Selected in the Inaugural CareerBuilders Top Companies to Work For in Arizona Award

Careerbuilder and Republic Media Recognize Integrate For Its Workplace Culture

PHOENIX, Ariz. (June 24, 2013) – [Integrate](#), a leading advertising technology provider, today announced that it was named as one of CareerBuilders Top Companies to Work for in Arizona in 2013. As a part of this inaugural award competition, CareerBuilder and Republic Media (*The Arizona Republic*, [azcentral.com](#), *La Voz*) recognized companies in Arizona for best practices in the workplace.

Founded in 2010 by Jeremy Bloom and Hart Cunningham, Integrate has grown to become a leader in advertising technology, allowing marketers to manage the entire lifecycle of paid media campaigns from one intuitive dashboard. Combining technology with a human element, Integrate's dedicated account support can guide marketers through the entire campaign set up and media buying process.

Companies were evaluated and selected based on a combination of overall satisfaction scores from an Employee Engagement Survey and evaluation from an Employer Questionnaire covering topics related to HR programs, benefits and workplace culture.

"We are honored to be recognized as one of Arizona's Top Companies to Work for," said Hart Cunningham, CEO of Integrate. "At Integrate we attribute much of our success to our dedicated team, not only for their commitment, but also for building such a positive workplace culture. They are the ones who deserve the credit for this recognition."

Winners were announced at a "Top Companies" breakfast reception June 20 and the full list and related stories appeared in a special supplement inserted in the June 23 edition of *The Arizona Republic*, and online at [TopCompaniesAZ.azcentral.com](#).

About Integrate:

Integrate is the first advertising technology provider that empowers media buyers to plan, launch, analyze and optimize marketing campaigns across performance, digital and traditional media. Integrate AdHQ offers an end-to-end solution that supports the entire lifecycle of paid media campaigns in one intuitive dashboard. The platform's regulated ecosystem ensures the success of any cross-channel marketing strategy across online, offline and mobile. AdHQ includes industry-leading analytical tools necessary to measure campaign effectiveness and optimize tactics in real time. Through advanced technology, Integrate saves marketers hundreds of hours in manual processes, enabling a single media buyer to do the work of an entire team.

To learn more, visit www.integrate.com or follow Integrate on Twitter @Integrate.

About Republic Media

Republic Media is a consultative media company that provides you with the means to deliver your message to the right audience in the most effective way. From online to print to direct mail, Republic Media encompasses an array of products including *The Arizona Republic*, [azcentral.com](#), 12 News, and *La Voz*. Since 1890, *The Arizona Republic* continues to be Arizona's most trusted and most read

newspaper. www.RepublicMedia.com

About CareerBuilder®

CareerBuilder is the global leader in human capital solutions, helping companies target and attract their most important asset - their people. Its online career site, CareerBuilder.com®, is the largest in the United States with more than 24 million unique visitors, 1 million jobs and 49 million resumes. CareerBuilder works with the world's top employers, providing resources for everything from employment branding and talent intelligence to recruitment support. More than 10,000 websites, including 140 newspapers and broadband portals such as MSN and AOL, feature CareerBuilder's proprietary job search technology on their career sites. Owned by Gannett Co., Inc. (NYSE:GCI), Tribune Company and The McClatchy Company (NYSE:MNI), CareerBuilder and its subsidiaries operate in the United States, Europe, South America, Canada and Asia. For more information, visit www.careerbuilder.com.

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