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## **Integrate, Inc. Joins Marketo's Marketing Nation 2014**

*Integrate to Showcase How Marketo Customers  
Automate, Integrate and Measure Media Spend and Data*

**San Francisco, CA – April 7, 2014** – Integrate, the leading cloud-based, closed-loop marketing software provider, is participating in Marketo's Marketing Nation 2014, a conference for Marketo customers and partners. As a Marketo [LaunchPoint](#) partner, Integrate will be showcasing its cloud-based marketing platform and how CMOs and demand generation pros can automate, integrate and measure their media investment and prospect data and connect all with their Marketo and sales systems. The Integrate team will also be highlighting how Marketo customers are using the Integrate platform to eliminate manual processes, improve lead quality and velocity and measure media ROI.

### **Marketo's Marketing Nation 2014:**

**When:** April 7 - 9, 2014 Moscone West, San Francisco, CA

**Where:** Integrate will demonstrating its platform at Kiosk #192 on April 8 and 9

**More Info:** <http://summit.marketo.com/2014/>

Marketing Nation will bring together approximately 3500 Marketo customers and partners focusing on how to implement and use the latest features and see what's on the horizon at Marketo. Keynotes, panels and interactive sessions will focus on gaining mastery over innovating lead generation, campaign management, social media strategies and analytics. The conference will also feature Keynote speaker the honorable Hilary Clinton as well as more than 100 different sessions.

### **About Integrate ([www.integrate.com](http://www.integrate.com))**

Integrate's cloud-based marketing platform empowers marketers to more efficiently and effectively acquire new prospects and customers by integrating media and prospect data with existing marketing and sales systems and processes. The software platform provides integrated capabilities including campaign and media partner automation, data validation and governance, closed-loop analytics, and a high-quality media partner marketplace, all accessed from a single, intuitive dashboard. B2B and B2C marketing organizations, digital agencies and media partners use Integrate's solution to automate manual tasks, accelerate customer pipeline velocity and deliver measurable business value and ROI. More information at [www.integrate.com](http://www.integrate.com) or follow the company @Integrate on Twitter.