



FOR IMMEDIATE RELEASE

Integrate Co-founder to Deliver Keynote Speech at Digiday Agency Innovation Camp

Jeremy Bloom to Give Influential Speech to Agency Trailblazers Highlighting Athletic & Entrepreneurial Background

Phoenix, Ariz. – June 25, 2013 – [Integrate](#), the first advertising technology provider that empowers media buyers to plan, launch, analyze and optimize marketing campaigns across performance, digital and traditional media, today announced that Integrate Co-founder, Jeremy Bloom, will be delivering a keynote speech at the upcoming Digiday Agency Innovation Camp in Vail, Colorado on Wednesday, June 26. During his keynote session at the Innovator Breakfast Workshop, Jeremy will discuss how the lessons he learned throughout his athletic career as an Olympian and NFL player have helped him in his entrepreneurial ventures.

Digiday Agency Innovation Camp

Session: [Innovator Breakfast Workshop](#)

Wednesday, June 26, 2013 @ 9:00 a.m. PT

Vail Cascade Resort & Spa, Vail, CO 81657

Digiday's Agency Innovation Camp is a unique summit meeting among the brightest minds under 30 from today's leading digital advertising agencies. They are the millennials creating change and innovation inside the agency, the digital natives who are reshaping brand communication through technology and modern day media. Top industry veterans provide lessons on how to grow agencies, brands, media communications, tech innovation, and leadership. Digiday's Innovation Camps are interspersed with inspirational success stories and innovative case studies, as well as fun competition and team building challenges.

As a speaker, Jeremy Bloom, co-founder of Integrate, strikes a refreshing balance between the passion of an athlete and the professionalism of a renowned technology executive. Jeremy will kick off the second day with a keynote for the Innovator Breakfast Workshop. During this session, Jeremy will give an inspirational talk addressing how his days in the NFL and as a Hall of Fame skier helped shape his entrepreneurial career and contributed to his position as one of the most influential players in tech.

In related news, Integrate Vice-President of Strategic Accounts, Tom Click, will be facilitating a roundtable discussion titled "From Analytics to Actionable Insight: Catapulting the Value of Your Customer Data" on July 15 at 3:30 pm during the upcoming [Frost & Sullivan 14th Annual Marketing World](#), in Boston, MA. This session will include a discussion on the extent in which close-looped analytics are being implemented by savvy B2B marketers.

About Integrate

Integrate is the first advertising technology provider that empowers media buyers to plan, launch, analyze and optimize marketing campaigns across performance, digital and traditional media. Integrate AdHQ offers an end-to-end solution that supports the entire lifecycle of paid media campaigns in one intuitive dashboard. The platform's regulated ecosystem ensures the success of any cross-channel marketing strategy across online, offline and mobile. AdHQ includes industry-leading analytical tools necessary to measure campaign effectiveness and optimize tactics in real time. Through advanced technology, Integrate saves marketers hundreds of hours in manual processes, enabling a single media buyer to do the work of an entire team.

To learn more, visit www.integrate.com or follow Integrate on Twitter @Integrate.

Media Contact:

Ali Kramer

Barokas Public Relations for Integrate

206-264-8220

integrate@barokas.com