



**FOR IMMEDIATE RELEASE**

**For More Information,**

**Frances Bigley**

**Barokas Public Relations for Integrate**

**206-264-8220**

**[integrate@barokas.com](mailto:integrate@barokas.com)**

**INTEGRATE CO-FOUNDER JEREMY BLOOM SELECTED AS *DIRECT MARKETING NEWS* 40 UNDER 40 AWARD WINNER**

*Integrate's Co-founder and President recognized as a marketing luminary among the most accomplished young talent in the industry*

**New York, NY –August XX, 2013–**[Integrate](#), a leading closed-loop marketing technology provider, today announced that [Jeremy Bloom](#), co-founder and president, was recognized as a 2013 winner for *Direct Marketing News* 40 Under 40 awards. Jeremy joins a distinguished group of young marketing influencers who have left an indelible mark on their organizations and on the industry as a whole.

Jeremy Bloom is an all-star athlete turned digital advertising entrepreneur. Bloom and business partner, Hart Cunningham, have led Integrate to become the first marketing technology provider that empowers media buyers to plan, launch, analyze and optimize marketing campaigns across all types of media. Since the company's inception in 2010, it has grown at an incredible pace, serving more than 2,500 advertisers (including Dell, Sony, and LivingSocial) and cultivating an ecosystem that consists of over 3,500 vetted publisher sources, more than 300,000 URLs and 35 digital programmatic buying systems. Integrate has secured \$15 million in funding from high-profile investors Comcast Ventures, Liberty Global and The Foundry Group.

"I've modeled my career after the philosophy that the work is never truly done," said Jeremy Bloom. "Feeling too accomplished or too comfortable is a dangerous thing, and I believe the biggest asset I have is my inability to quit. Being recognized as one of *Direct Marketing News* 40 Under 40 award winners is a testament to the passion and professionalism I strive to bring to the table every day."

The *Direct Marketing News* 40 Under 40 Awards honor the brightest and most ambitious professionals in the integrated, digital, and traditional direct marketing fields. These individuals have launched initiatives that have helped to significantly grow their companies; wowed clients with creative or strategic plans that have made a major impact on those clients' businesses; and influenced the industry in numerous ways. Their work is helping to guide others in marketing to master such areas as integrating digital and traditional marketing, using cross-channel data to inform marketing decisions, and building loyalty at a time when customers churn at the click of a mouse.

"The success stories of the 2013 *Direct Marketing News* 40 Under 40 winners are inspirational," said Editor-in-Chief Ginger Conlon. "It's our honor to showcase the accomplishments of such an exceptional group of marketers."

**Direct Marketing News 2013 40 Under 40 Award Winners will be honored at an [awards ceremony](#) on Wednesday, September 25 at the Dream Downtown hotel in New York. Full profiles of the winners will also run in the November issue of *Direct Marketing News* and online.**

#### **About Integrate**

Integrate is the first advertising technology provider that empowers media buyers to plan, launch, analyze and optimize marketing campaigns across performance, digital and traditional media. Integrate's AdHQ offers an end-to-end solution that supports the entire lifecycle of paid media campaigns in one intuitive dashboard. The platform's regulated ecosystem ensures the success of any cross-channel marketing strategy across online, offline and mobile. AdHQ includes industry-leading analytical tools necessary to measure campaign effectiveness and optimize tactics in real time. Through advanced technology, Integrate saves marketers hundreds of hours in manual processes, enabling a single media buyer to do the work of an entire team.

To learn more, visit [www.integrate.com](http://www.integrate.com) or follow Integrate on Twitter @Integrate.

**About *Direct Marketing News*:** [Direct Marketing News](#) provides comprehensive coverage of current integrated marketing trends and strategies across digital and traditional channels. The *DMN* franchise includes robust digital offerings across a website, email newsletters, social media, virtual events, and webcasts, as well as a monthly print edition and live events that collectively serve a BPA-audited circulation of more than 150,000 senior marketing executives per month.